

CORPORATE CULTURAL VALUES TRAINING – TWO DAY

TRANSFORM THE CULTURE OF YOUR ORGANISATION

A deep two-day dive into our Flagship Corporate Cultural Values Training.

Imagine being able to get a comprehensive diagnostic of the culture of your organisation by asking your employees three simple questions that take around 15 minutes to complete. Furthermore, imagine being able to get reports for any demographic grouping you care to list. That is exactly what our flagship Corporate Cultural Values Training, used by over 6,000 organisations, enables you to do.

INSIGHTS FROM A CORPORATE CULTURAL VALUES TRAINING



Synergy Complete Management Consulting LTD

North America Toll Free: 1.866.866.8755 | Vancouver, BC Canada: 1.604.260.5477 | London, England UK: 44.020.7572.1240

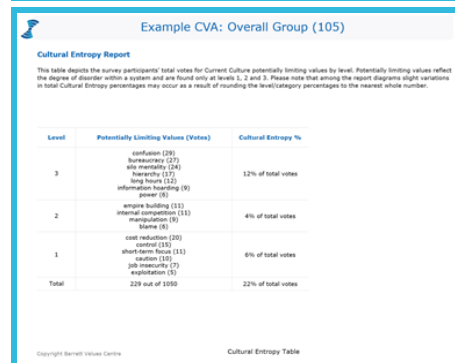
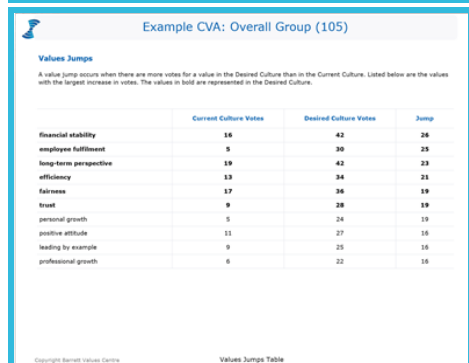
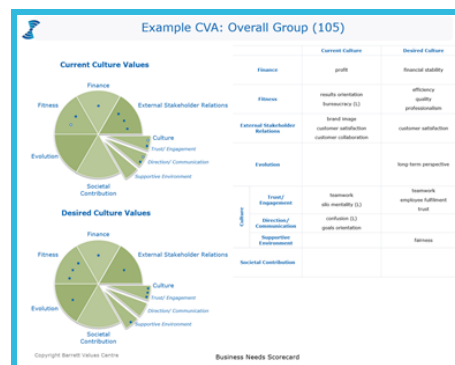
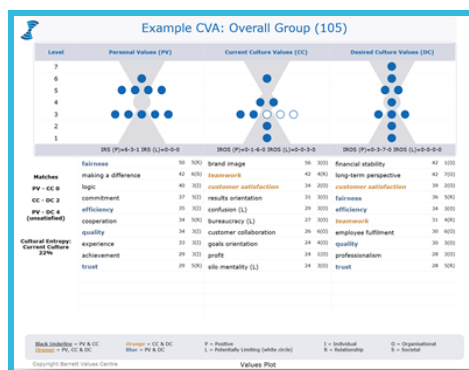
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Diagrams: In one simple picture, find out what is working and not working in your culture. Find out what is important to your people, how they experience the culture now, and how they would like to improve it for tomorrow.

Cultural Entropy® Score: Learn what factors get in the way of people doing their jobs and keeps customers from experiencing the full potential of your products and services.

Values Jumps: Learn which values are most important to your employees.

Business Needs Scorecard: Explore the culture from an operational perspective, so that leaders can develop a culture and strategy to meet the needs of all stakeholders.



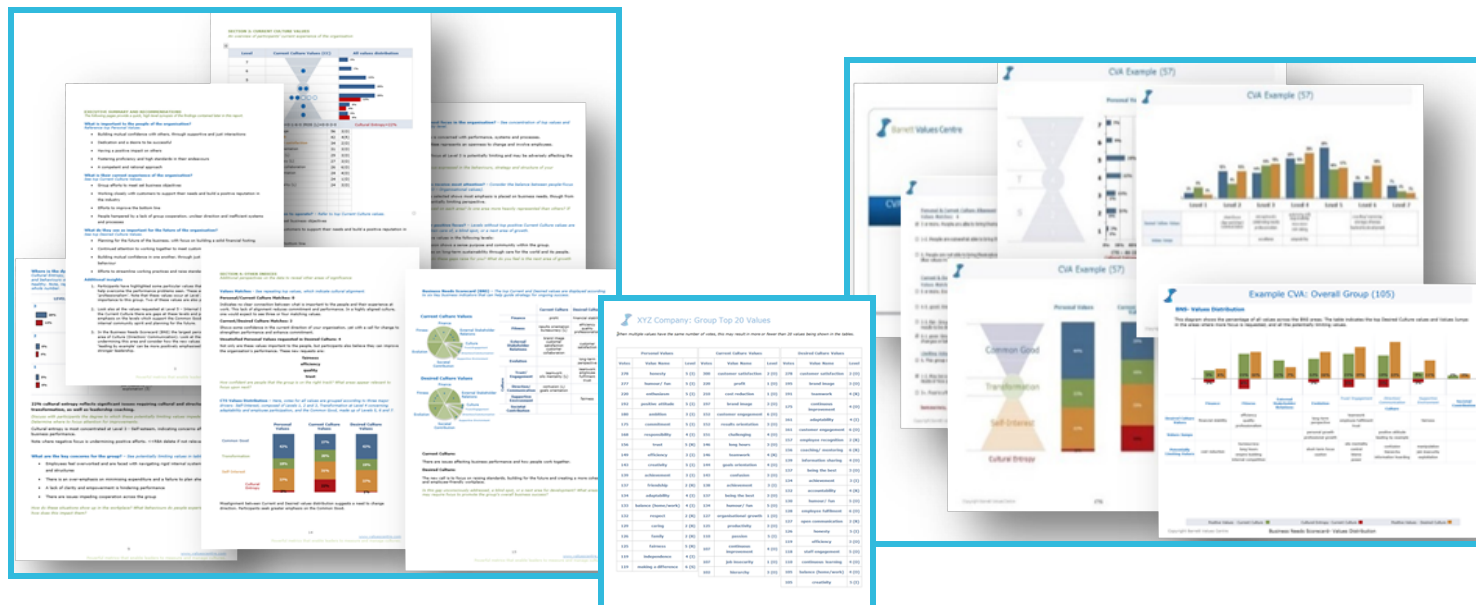
A DEEPER DIVE INTO YOUR CULTURE

Additional Perspectives: Gain additional perspectives on your organisation from visual plots. Choose to look at departments, regions, grades, or other groupings to deepen your understanding of what is working and not working in your culture.

Written Reports: Custom analysis provides insights, challenges your thinking, and shines light on the way forward.

Top Twenty Values: Uncover the stories bubbling just beneath the surface. The underlying picture may be healthy or may need more care and attention.

Report Summary: Recognise the patterns and differences among your teams, groups and departments.



BENEFITS OF THE CORPORATE CULTURAL VALUES TRAINING - TWO DAY

WORKSHOP COMPONENTS

DAY ONE

1. Introduction to Cultural Transformation Tools (3 hr)
 - Seven Levels of Consciousness
 - Working with Values
 - Unpacking the Cultural Values

2. Leading Self Part 1 (1.5 hrs)
 - Walking the Talk
 - Open small group discussions on Personal Values and your impact on others

3. Leading Self Part 2 (1.5 hrs)
 - Self Awareness
 - Celebrating our differences and how together we complete a team

4. Creating Common Ground Part 1 (2 hrs)
 - From Individual to Team
 - Understanding Your Current Individual Corporate Cultural Values

5. Day One summary and wrap-up

DAY TWO

6. Creating Common Ground Part 2 (2 hrs)
 - From Team to Organization
 - Understanding Your Team Current Corporate Cultural Values

7. Transformational Journey (3 hrs)
 - Exploring your desired Corporate Cultural Values
 - Cultural Entropy
 - Values Jumps
 - Business Needs Scorecard

8. Personal Action Plan (1 hr)
 - Create SMART objectives to improve behaviors
 - Set deadlines and milestones for feedback

9. Corporate Action Plan (2 hr)
 - Create SMART objectives to improve behaviors
 - Set deadlines and milestones for feedback

10. Course summary and evaluation

LEARNING OUTCOMES

- Understand the personal motivations of individual, their experience within the organisation, and the direction the organisation should be heading.
- Learn how to generate meaningful conversations about the purpose, priorities and strategy of the organisation and the well-being of all stakeholders.
- Gain additional perspectives on the organisation through exploring Cultural Values of the individual employees, departments, regions, grades, or other groupings to deepen your understanding of what is working and not working in your culture.
- A deep dive into the existing Corporate Cultural Values and the desired Corporate Cultural Values.
- Create a roadmap for achieving high performance, full-spectrum resilience and sustainability.

KEY FEATURES

- This is a closed training for groups of up to 20 Employees within a single organization
- Two full days of group training (16 hours)
- All Training Materials provided
- Base price, \$1800 USD per person (*meals not included in cost*)



ABOUT CULTURAL TRANSFORMATION TOOLS

Barrett Values Centre® provides powerful metrics that enable leaders to measure and manage the cultures of their organisations, and the leadership development needs of their managers and leaders.

The core products of the organisation are the Cultural Transformation Tools® (CTT). The Cultural Transformation Tools have been used to map the values of over 6,000 organisations and 3,000 leaders in 94 countries. The Cultural Transformation Tools are used by corporations, NGOs, government and municipal agencies, communities, schools and nations. The CTT values assessment instruments are available in over 50 languages.

ABOUT SYNERGY CMC



Synergy Complete Management Consulting Ltd. is a bespoke management consulting agency that specializes in Transformational Change through Values Based Leadership in mid, large and enterprise sized organizations, globally.

Our core principles of Culture, Leadership and Innovation guide us in working with Executives, Entrepreneurs and Boards in developing their Extraordinary Human Potential. Our niche is customizing Programs and Consulting Strategies for achieving Powerful Breakthroughs and Bottom-Line Results maximizing outcomes of High Performing Individuals, Teams and Leaders.

We do this is by using scientifically validated Assessment Tools and the Brain Trust of our Global Experts. Our Consultants and Facilitators are Certified in World-Class Leadership and Change Management processes. Our Experts are among some of the world's foremost Thought Leaders, and collectively have worked with thousands of organizations, and Fortune 500 companies, in multiple languages, generating Transformational Change.

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INSTRUCTOR BIOS



CERTIFIED FACILITATOR

CONNIE EKELUND is the Globetrotting CEO of Synergy CMC, owner of a Publishing Media Company, and is the CEO of an International Innovations Company. She is also is the founder of a non-profit and is a director on other non-profit boards.

Connie is the essence of an entrepreneur and life-long learner. She has a formal education in Business Management and Marketing, as well as a Degree in Fashion Design and a Certified Practitioner of The Predictive Index. She thrives on experiential and transformational learning, seizing every opportunity for growth and development. She works with, and facilitates for, Global Thought Leaders to create organizational and cultural change as well and develop innovations for a more sustainable world.

Connie's passion is what drives her to entrepreneurial activities. For 25+ years she has channeled her creativity and imagination into a successful career. Her ability to create corporations from the ground up, in a myriad of industrial sectors including;

Management Consulting, Marketing, Industrial Construction, Renewable Resources, Fashion, Non-Profit and Publishing; is a testament to her big picture thinking and strong business acumen.

She has a broad understanding of not only Corporate Structure and Operations, but also that of Private & Public Corporation, Franchise and Union Organizations, as well as Non-Profits, Social Enterprises and B-Corporations. Connie's consistency in visualizing and seizing opportunities ahead of the competition has allowed her to achieve measurable results and maximize outcomes.



Co-FACILITATOR

COLIN GRINDLE is a respected CEO, Board President, Keynote Speaker, and Vice President & Partner with Synergy CMC. He has over 25 years business experience in the industrial sector, from hands-on with front-line negotiations in the mining industry, to leading teams of hundreds of workers, managers and leaders across Canada.

As an entrepreneur himself, Colin possesses true grit of character, he understands and excels in developing structures, processes, and the implementation of due diligence. His communication and people skills are very strong and support his work in developing corporate culture and leadership training within organizations. Additionally, Colin is a powerful strategic business development and marketing guru, leading sales teams to set and achieve their goals. Colin's greatest strengths are his creativity, drive and leadership. He thrives on challenges, particularly those that offer the greatest opportunities for growth.

Colin continues to be the Principal of his consulting firm AMRAK, touching on a variety of areas within the industrial sector, which include; oil and gas, mining, deep

foundations, aggregate crushing equipment, heavy civil, and environmental remediation, to name a few.

As a passionate mentor and coach, Colin uses his innate leadership ability to guide others through uncharted territory to success. He is currently the President of RISA, a not for profit organization, and a former Board Chair of a Junior Exploration company. Additionally, Colin has volunteered with Hockey Canada and coached a Senior AA Semi Pro Hockey Team. Colin is a Certified Practitioner of The Predictive Index.